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09:00-09:20 Registration

09:20-09:45

**Welcome and opening remark**

Florian Wettstein and Thierry  
Ngosso, *University of St. Gallen*

09:45-10:30

**The hybridization of  
transnational regulatory actors**

Tim Bartley, *Stockholm University*

10:30-11:00 Coffee break

11:00-11:30

**The transnational regulation of  
worker rights and safety: The  
African perspective**

Neil Eccles, *University of South  
Africa*

Joseph Kibugu, *Business and  
Human Rights Resource Centre*

11:30-12:00

**Labor in the Global South:  
Challenges and alternatives for  
workers**

Jetu Edosa, *Addis Ababa  
University*

Joseph Kibugu, *Business and  
Human Rights Resource Centre*

12:00-12:30 Q&A

12:30-13:30 Lunch break

# ENFORCEABLE BRAND AGREEMENTS

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WHAT ROLE IN THE  
FUTURE OF  
TRANSNATIONAL  
GOVERNANCE AND IN  
ONGOING LABOUR  
CAMPAIGNS?

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IWE-HSG COMPETENCE  
CENTER FOR AFRICAN  
RESEARCH



University of St.Gallen

Institute for Business Ethics



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13:30-14:55

**Panel 1 - How can EBAs impact  
on the systemic imbalances and  
structural weakness of the  
garment sector?**

Jennifer Bair, *University of  
Virginia*

Martin Curley, *Katalyst Initiative*  
Alessandra Mezzadri, *SOAS  
University of London*

Thulsi Narayanasamy, *Worker  
Rights Consortium*, (chair)

14:55-15:05 Coffee break

15:05-16:30

**Panel 2 - When does it make  
sense for transnational labor  
alliances to pursue an EBA in  
today's garment sector?**

Antonella Angelini, *University of  
St. Gallen*

Mark Anner, *Penn State University*  
Kate Bronfenbrenner, *Cornell  
University*

May Rathakane, *Independent  
Democratic Union of Lesotho*

Jean-Christophe Graz, *University  
of Lausanne* (chair)

16:30-16:40 Coffee Break

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16:40-18:00  
**Panel 3 - How to frame the role and enhance the visibility of EBAs in discussions about mandatory human rights due diligence at the EU level?**  
Nicolas Bueno, *UniDistance Suisse*  
Miriam Saage-Maaß, *European Center for Constitutional and Human Rights*  
Jeff Vogt, *Solidarity Center*  
Tim Bartley, *Stockholm University* (chair)

## The PayYourWorkers & Respect Labor Rights campaign

On September 16, conference participants will have the chance to explore options for academic endorsement of the PYW campaign and the Severance Guarantee Fund. This networking and discussion time will also be an occasion for campaign members to ask questions and provide input on the aims and theory of the PayYourWorkers campaign.

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09:00-09:30  
**Framing the interactions among the transnational, national, and local levels to support labor agency**  
Jean-Christophe Graz, *University of Lausanne*

09:30-10:45  
**Case study 1 - Addressing health and safety issues: The Bangladesh Accord and the International Accord**  
Kalpona Akter, *Bangladesh Center for Workers Solidarity*  
Mark Anner, *Penn State University* (facilitator)

10:45-11:00 Coffee break

11:00-12:15  
**Case study 2 - Addressing gender-based violence and harassment: The Lesotho Agreements**  
Libakiso Matlho, *Women and Law in Southern Africa Research and Education Trust*  
May Rathakane, *Independent Democratic Union of Lesotho*  
Thulsi Narayanasamy, *Worker Rights Consortium* (facilitator)

12:15-13:00 Lunch break

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13:00-14:15  
**Case study 3 - Addressing gender-based violence and harassment: The Dindigul Agreement**  
Sahiba Gill, *Global Labor Justice-International Labor Rights Forum*  
Nandita Shivakumar, *Asia Floor Wage Alliance*  
Alessandra Mezzadri, *SOAS University of London* (facilitator)

14:15-14:25 Coffee break

14:25-15:40  
**Case study 4 - Addressing severance theft: The "PayYourWorkers" campaign**

David Hachfeld, *Public Eye/Clean Clothes Campaign*  
Sarah Newell, *WSR-Network*  
Antonella Angelini, *University of St. Gallen* (facilitator)

15:40-16:00  
**Concluding remarks**  
Jennifer Bair, *University of Virginia*

16:45-18:00  
Networking and discussion

18:30-21:00  
Closing dinner